

BERMUDA RUN TOURISM DEVELOPMENT AUTHORITY

2024-25 REQUEST FOR TOURISM PROJECT FUNDING

The Town of BR Tourism Development Authority (BR TDA) welcomes proposals for funding projects/special events from area organizations, both profit and not for profit that are designed for the purpose of attracting visitors to the Town of Bermuda Run area, and subsequently increase the economic impact on the community.

Any organization wishing to request funding support from the BR TDA must complete the 2024-25 Tourism Project Funding Request Form and the Budget Form. These forms must be submitted to Andrew Meadwell (ameadwell@townofbr.com) at the BR TDA for consideration.

The BR TDA will accept funding proposals until September 30th, 2024 for the 2024-25 annual grant cycle. Applications will be reviewed and considered at the October TDA meeting. The applicant may be invited to present, in person, a formal presentation of the project.

Applicant hereby accepts the conditions as set forth in the Policy of Town of Bermuda Run TDA Special Projects/Events Grant. (See below)

1. Applicant must show that grant funds will be used for the promotion of tourism that will attract out-of-town visitors generating overnight stays and the financial need for the grant must be justified.
2. Grant funds should be used only for expenses directly related to event operations, marketing, or capital projects that are proven to generate overnight hotel stays in Bermuda Run. Grant funds must be used for an event held, or projected completed, between October 2024 and June 2025.
3. Applications indicating matching funds on a dollar-for-dollar or greater basis are encouraged and may determine project funding.
4. Grant recipients are encouraged to add the Town of Bermuda Run logo or BR TDA logo to any printed media
5. In making decisions on grant applications, the TDA board will consider such factors as the type and scope of the applying organization, the impact and priority of the proposed project, the timetable, the number of applications received, the dollar amounts requested and the dollar amount available.

2024-25 BERMUDA RUN TDA TOURISM PROJECT FUNDING REQUEST FORM

Name of Organization

Contact Person

Mailing Address

City, State, and Zip Code

Phone

Email:

_____ For Profit Organization

_____ Non-Profit Organization

Name of Special Project/Event

Starting Date/Hours of Operation

Completion Date/Hours of Operation

Location (if Special Event)

Amount Requested from TDA

SPECIAL PROJECT BUDGET FORM

EXPENSES

- | | | |
|----|---|----------|
| 1. | Project/Event Promotions | \$ _____ |
| | Print Ads | |
| | Media Ads | |
| | Misc. Printing, Posters | |
| | Postage | |
| 2. | Site Fees /Rental Fees
(Space, tents, tables, etc) | |
| 3 | Entertainment / Special Guest Fees (if applicable) | \$ _____ |
| 4. | Additional Costs (itemize) | |
| | 1. | \$ _____ |
| | 2. | |
| | 3. | |

TOTAL EXPENSES \$ _____

INCOME

- | | | | |
|----|--|----------|-------------|
| 1. | Estimated earned income from Event/Project
auctions, vending) | \$ _____ | (admission, |
| 2. | Applicant contributed income | \$ _____ | |
| 3. | Other Grants | \$ _____ | |
| 4. | Sponsorship Funding | \$ _____ | |
| 4. | Amount requested from the TDA | \$ _____ | |

TOTAL INCOME \$ _____

Date: _____