

# Welcome HOME





### From the Mayor

We pride ourselves in being an exceptional small town where a sense of community runs deep and living well is easy.

We are families. We are business owners. We are community leaders. We are soccer moms and golf enthusiasts. We are artists and gardeners. We are students, teachers, retirees and so much more.

With this in mind, we set out to create a brand that represents why Bermuda Run is such a great place to "Just Be."

Moving forward, I invite you to enjoy everything Bermuda Run has to offer.

If you're looking to stay informed about Bermuda Run Government activities, I invite you to visit the newly redesigned **TownofBR.com** website. We will continue to make every effort to keep the site current with announcements for events and council notes.

We look forward to an exciting 2019 as we head into celebrating our town's 20th Anniversary Celebration. Stay tuned to the Town of Bermuda Run Facebook page for more!

**Ken Rethmeier, DrPH**Mayor, Town of Bermuda Run





For a complete list of events, visit: TownofBR.com.

- Town Council Meeting
  Tuesday, March 12 at 6 p.m.
- Planning Board Meeting
   Wednesday, March 20 at 3 p.m.
- Brush/Limb Pickup
   Monday, March 25 at 7 a.m.
- Council Agenda Meeting
  Tuesday, March 26 at 9 a.m.
- Town Council Meeting
   Tuesday, April 9 at 6 p.m.

- Planning Board Meeting
   Wednesday, April 17 at 3 p.m.
- Town Hall Closed HOLIDAY
   Friday, April 19
- Garden Club Shredding Event Saturday, April 20 at 9 a.m.
- Council Agenda Meeting
   Tuesday, April 23 at 9 a.m.
- Brush/Limb Pickup
   Monday, April 29 at 7 a.m.
- Town Council Meeting Tuesday, May 14 at 6 p.m.



# Who's Doing a 180?

Have you seen the billboard on I-40 inviting people to "Do A 180"? This is a marketing program initiated by the Bermuda Run Tourism Development Association (TDA) to encourage tourism and raise awareness of the many great businesses, events, and activities that are available.

"We're a small town with some pretty big things going for us," says Scott Wollastan, the president of BB&T Sports Park, and head of the TDA. "People from all over the country are coming for sports tournaments, as well as events at WinMock, and we're working to capitalize on that by encouraging visitors to use more Bermuda Run businesses while they're here. We're also looking to attract more events here throughout the year."

The TDA worked with LinTaylor Marketing Group of Winston-Salem to create the branding and support materials for the campaign. This same company also developed the town's new branding.

Sports tournaments are huge draws for players and parents alike, and the goal is to have people use the Sports Park year-round. And while WinMock is a very successful wedding venue, it's also a great place to hold business meetings, or small tradeshows.

The "Do A 180" campaign is designed to attract more people to consider these venues for their events. And while visitors are here, they are invited to eat, shop, and stay at local establishments that are part of the TDA.





For more information, visit Doa180BR.com.





# Welcome to our New Website!

"Our old website was pretty sleepy," says Lee Rollins, Bermuda Run Town Manager. "Our new site offers a greater sense of who we are as a community."

Featuring our new branding as a backdrop, the town's new website is full of information for residents, business owners, and visitors.

"Our goal was to have a site that is engaging while being easy to use, and we think we have accomplished that goal," Lee said.

In addition to learning about upcoming meetings and events, the site features important information for residents, including:

- Ordinances
- Important zoning information
- · Important phone numbers
- Forms
- Town Council meeting notes
- Links to other important county resources

To access the Town of Bermuda Run website, visit TownofBR.com.



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We are families. We are business owners. We are community leaders. We are soccer moms and golf enthusiasts. We are artists and gardeners. We are students and teachers, and so much more.

As a community, we want our residents to be themselves and feel safe to live life on their terms. And, we want our business owners and service providers to meet with success and growth.

Bermuda Run is a lot of things to a lot of people, and we're here to allow our residents, visitors and business people to **Just Be**.

#### PUBLIC NOTICES

Reporting Power Outages - Street Light Outages

Republic Services - Trash and Recyclin Information

Brush/Limb Pickup and Leaf Removal for Residents

View All Public Notices

#### OUR ROLE

As a government entity, our role is to provide

- Safety and security
- Purposeful and dynamic growth
- Engaging, fun and family-focuse
- Safe and reliable water and sewer sei
- Zoning & Permitting services
- Trash pick-up
   Beautiful park

Above all else, our goal is to preserve the integrity of our small town living, so you car live well and Just Be.

#### RECENT NEWS

2019 Concert Series Announced

Business 40 Project Website

New Commuter Bus Service for Bermuda Run, Clemmons and Lewisville to Winston Salem for Business 40 Closure

View All Recent News

#### VIDEO

Permuda Dun Tuet Re



2018 Sounds on the Square Concert Series Special



#### IN THE NEWS

Links of Interest

Bermuda Run Voted One of 10 Best Suburbs to Retire!



### CALENDAR NEWS FEED

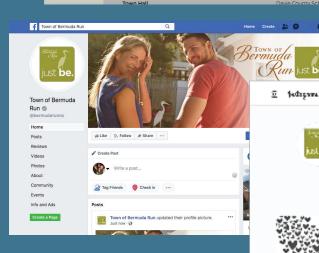
7:00am Brush/Limb Pickup
Tuesday, February 26
9:00am Council Agenda Meeting
Tuesday, March 12

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# Social Media

Follow the Town of Bermuda Run on Facebook and Instagram!



Town of Bermuda Run







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# Saturday, May 18



Billy Joel Tribute

Billyjoeltribute.net

## Saturday, June 15



Legacy Motown Revue

TheLegacymo townrevue.com

# Saturday, Aug 24



**Eric & The Chilltones** 

## Saturday, Sept 7



Ultimate Eagles Band Tribute

## Saturday, Sept 28



Special Occasion Band

#### Mark your calendar:

All concerts begin at 7 p.m. at the Town Green & Gazebo on Kinderton Blvd.